

THE BLUE MOON

A Bimonthly Publication of the Kentucky Arts Council

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Governor Paul E. and First Lady Judi Patton Honor Kentuckians for Their Contributions to the Arts

The Governor's Awards in the Arts, the commonwealth's most prestigious awards in the arts, honor Kentucky individuals, businesses and organizations that make outstanding and significant contributions to the arts in Kentucky. Governor Paul E. Patton is scheduled to present the 2001 awards at a public ceremony and reception on February 20, 2002. The recipients will also be honored at a luncheon coordinated by Kentucky Citizens for the Arts following the public reception.

Each year the Governor's Awards in the Arts demonstrate that Kentucky is indeed a thriving environment for the arts. This year's recipients exemplify the breadth of community that the arts serve and the real value of those contributions to education and to the economy. The combined achievements of this esteemed group further demonstrate the many ways that Kentucky citizens continue the tradition of creating a rich cultural legacy.



PHOTO: Creative Services

The Milner Award **Secretary Crit Luallen**

The Milner Award was established in 1977 in honor of B. Hudson Milner, a Louisville utility executive and civic leader whose contributions to the arts in Kentucky remain important to this day. The Milner Award is the most prestigious tribute presented for outstanding individual contributions to the arts and was the first Governor's award in the arts. In 1986, Governor Martha Layne Collins developed the program to recognize the outstanding work in the arts in many

sectors of Kentucky communities. In fact, this year's recipient, Crit Luallen, then Commissioner of the Kentucky Department of the Arts, worked closely with Governor Collins to broaden the categories to what is now known as the Governor's Awards in the Arts.

As Commissioner of the Kentucky Department of the Arts, Secretary Luallen also worked with Governor Collins to initiate the Governor's School for the Arts and to double state arts grants through the development of the Arts Development Program (now General Operating Support), which became a companion to the Challenge Grant Program.

A native of Frankfort and graduate of Centre College, Luallen has long demonstrated her commitment to the arts and its role in the economy of Kentucky. That commitment has not only led to a higher profile for its arts and artists, but has also increased tourism and the awareness of Kentucky's rich heritage and artistic traditions.

Secretary Luallen currently serves as the Secretary of the Governor's Executive Cabinet, the highest appointed position in Kentucky state government. She

has also served as Secretary of the Finance and Administration Cabinet, Secretary of the Kentucky Tourism Cabinet, Special Assistant to the Governor and as President of the Greater Louisville Economic Development Partnership.



PHOTO: Steven Hopp © 2000

The National Award **Barbara Kingsolver**

(continued on page 2)

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The Governor's Awards in the Arts

The National Award **Barbara Kingsolver**

The National Award honors a Kentucky son or daughter who has achieved national acclaim and Barbara Kingsolver certainly meets the criteria. This year's National Award recipient is a native of Carlisle, Kentucky, and is the award-winning novelist of books such as *The Bean Trees* and *Poisonwood Bible*. Kingsolver has been recognized by *The New York Times* and has received the National Humanities Medal.

Kingsolver has long recognized the need for strong support of the arts in education and continually strengthens Kentucky's community. One recent example was her involvement with and support of Kentucky Educational Television's "What If All Kentucky Reads the Same Book?" This innovative program had thousands of Kentuckians and students reading Kingsolver's *The Bean Trees*. Kingsolver participated in a live call-in broadcast and was instrumental in the donation of thousands of copies of the book to public libraries, high schools, adult education programs, family literacy centers and Family Resource and Youth Service Centers.

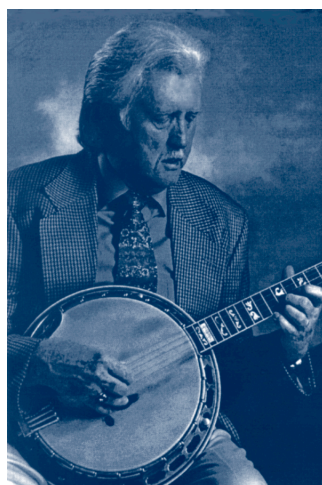


PHOTO: Courtesy of Kentucky Living

tions, as Grammy-winning bluegrass banjo player and bandleader J. D. Crowe has throughout his career. This Lexington native got his first banjo at age 13 and has garnered ever-increasing national and worldwide recognition with his high standards and performance precision. By nurturing many younger players he has helped to create a community of performers and an appreciative audience of this Kentucky-based musical tradition.

Recognized in 1994 as Banjo Player of the Year by the International Bluegrass Music Association, Crowe has been called "a living icon of bluegrass music" and "not only a Kentucky treasure, but a national one as well." He is cited by virtually all the leading banjoists in bluegrass today as an influence on their playing. Whether as a member of Jimmy Martin's band in the 1950s or later in his own band, The New South, Crowe's influence on bluegrass music and its makers is unmistakable.



The Artist Award **Melvin Dickinson**

The Artist Award will be presented to Melvin Dickinson, a Kentucky artist with a lifetime of achievement in the arts. He founded the Louisville Bach Society almost 40 years ago and continues as its conductor. His contributions and tireless dedication have enriched audiences and musicians statewide.

After completing studies at the University of Kentucky, Dickinson spent two years studying the works of J. S. Bach

(continued on page 21)

The Folk Heritage Award **J. D. Crowe**

The Folk Heritage Award recognizes a Kentucky artist who has made an outstanding effort to perpetuate and promote Kentucky's unique artistic tradi-

President Bush Signs Appropriations Bill for Cultural Agencies

On November 5, 2001, President Bush signed H.R. 2217, the FY2002 Interior Appropriations bill, into law. It contained increased funding for the National Endowment for the Arts, National Endowment for the Humanities and the Office of Museum Services. The FY2002 budget provides funding for these agencies through September 30, 2002. The allocation of \$115.2 million for the National Endowment for the Arts represents a \$10.5 million increase from FY2001 funding.

The President only requested flat funding for these agencies in the budget he presented to Congress last spring. However, arts and humanities advocates successfully persuaded Congress to pass funding increases. The instrumental measure that led to funding increases this year was the passage of the Slaughter Amendment on the floor of the House on June 21st by a vote of 221-193. The Senate later adopted the same funding increases passed in the House with a slightly higher increase for the NEH in the Senate. The House and Senate passed a single, conferenced version of the bill on October 17. The \$10.5 million increase to the NEA is restricted for use in the NEA's Challenge America grants program.

**Find out how
ART WORKS FOR
KENTUCKY
www.kyarts.org**

FEDERAL CULTURAL AGENCIES HONOR 10 PROGRAMS FOR AT-RISK YOUTH

Covington's James E. Biggs Early Childhood Education Center Honored

In November, the President's Committee on the Arts and the Humanities (PCAH), together with the National Endowment for the Arts (NEA) and the National Endowment for the Humanities (NEH), recognized ten organizations for their outstanding work with at-risk youth by awarding them

Coming Up Taller Awards in a Capitol Hill ceremony. Through their programs, performing and visual artists, early childhood educators, historians and others offer children learning opportunities, creative outlets and ways to contribute to their communities. Each recipient organization received \$10,000.

"These awards celebrate the creativity of our young people and the excellence of after-school, weekend and summer arts and humanities programs for children, especially those who live in family and community circumstances that offer few opportunities for discovery and creative expression," according to First Lady Laura Bush, Honorary Chair of the President's Committee on the Arts and Humanities.

The **James E. Biggs Early Childhood Education Center** was among the organizations honored from around the nation. Located in a renovated school building in downtown Covington, the Biggs Early Childhood Education Center offers at-risk preschoolers educational and cultural programming within and outside school hours, through a rich and varied menu focused on community-based, collaborative arts programming, literacy enrichment, and family involvement. Many children enrolled in the Biggs program outscore other children on various kindergarten readiness indicators, including early reading ability.

Robert Martin, Acting Chairman of the National Endowment for the Arts, stated, "We have compelling research that indicates how effectively these kinds of arts activities can engage young people, teach them valuable skills, improve their academic performance and provide them with a healthy and productive outlet for their emotions."

For additional information, please visit:
Coming Up Taller: www.cominguptaller.org

Learn more about the James E. Biggs Early Childhood Education Center by calling William Weathers at 859-392-1139.



At the White House, President's Committee for Arts and Humanities chair John Brodemas presents the Coming Up Taller Award to James E. Biggs Early Childhood Education Center assistant director Christina Kelley, director Dr. Diane Roketenetz and student representative Victoria Ashcraft.

Arts Council Partners in Jefferson County Education Grant for At-Risk Youth

The U.S. Department of Education recently awarded its first round of federal education grants specifically earmarked for arts programs for at-risk youth and children. Jefferson County Public Schools was awarded \$200,000 in partnership with the Kentucky Arts Council and Stage One Theatre for an arts education project called **Inner Visions**. This program will target students of 10 state-run children's residential or day treatment facilities in Jefferson County. These unique centers provide a therapeutic or rehabilitative school environment for children who are placed in the program through court commitment, psychiatric hospitalization or identified need for long-term treatment of emotional or behavioral problems.

The Arts Council's role will be to provide artist residencies, training for artists working in this environment, supplies, and documentation of process for the project. In the past, the Arts Council has placed a few artists in these treatment centers or juvenile offender facilities. They have not, however, had a program to facilitate more broad-based, longer-term work with youth at risk. Inner Visions is expected to become a model project, and one that can document the benefits of arts programming for youth and children at risk. Rather than offering sporadic and episodic arts involvement, these at risk students will receive comprehensive and systemic programming. The program, which begins January 3, 2002 and runs through September 30, 2002, will bring over 25 artists into classrooms to engage students and teachers in music, drama, dance, visual arts, storytelling, creative writing, folk arts and traditional arts. Students at each school will receive at least eight weeks of instruction and explore at least three different arts disciplines during classroom time.

"In recent years it has become apparent to artists and educators of all stripes that sustained, integrated arts education contributes to the future success of children in life," said John Benjamin, director of the Arts Council's Arts Education programs. "Unfortunately, low socioeconomic status prevents a majority of students from receiving arts experiences. These youth are in particular risk of educational failure, and we believe the arts can instill in them motivation, cooperation, a taste of success, and so on."

In addition to working with the students, the artists will offer professional development for teachers and staff on how to comfortably and skillfully integrate the arts curriculum into their core teaching. In this way it is hoped that teachers can strengthen the academic performance of their students in creating, performing and responding to multiple arts disciplines, as is required in the state's education Core Content documents. Anticipated additional benefits will help those with low self-esteem by preparing them to deal with life problems and engaging them in

creative problem solving, decision-making, communication skills, cooperation building and social skills.

The *Inner Visions* project can be replicated in all counties and act as a model for other youth at risk projects. The program content can be easily adapted to all ages and abilities. The end products produced by the students and teachers can be duplicated and used in a variety of settings along with a curriculum guide to accompany the audio, video and visual end products.

Inner Visions will service the following facilities and programs: Bellewood, Boys' Haven, Brooklawn Youth Services, Cardinal Youth Development Center, Peace Academy, Louisville Day Treatment Center, Maryhurst, Rice Audubon School, Spring Meadows Specialized Treatment Program and the Stephen Ormsby Academy.

For more information about Inner Visions, contact John Benjamin, toll free 1-888-833-2787, ext. 4813, or john.benjamin@mail.state.ky.us

Louisville Orchestra Receives National Recognition

The Leonard Bernstein Award for Educational Programming was presented in 2001 to the Louisville Orchestra by the American Symphony Orchestra League and the American Society of Composers, Authors and Publishers (ASCAP). The award is given annually to one orchestra in the United States whose education programs are creative, relevant and based on the best practices of music education.

The mission of the Louisville Orchestra's education department is to provide opportunities for students and teachers in grades K through 12 to learn about classical music in the context of their lives and the world around them.

"The Louisville Orchestra is thrilled to receive this incredible recognition from our peers. The musicians, as well as our education and conducting staff have been dedicated to these efforts for the past three seasons," said Tim King, the Executive Director of the Louisville Orchestra.



START News Update



DeWitt Wallace-Reader's Digest Fund
Lila Wallace-Reader's Digest Fund

As the Kentucky Arts Council moves forward with the START (State Arts Partnership for Cultural Participation) initiative we are researching and assessing strategies for use as we work to encourage broader public participation in the arts. The in-depth surveys, research, site visits and analysis of fourteen performing arts centers, outlined in *A Needs Assessment of Performing Arts Centers in Kentucky*, will enable us to use selected centers as the initial group of START participants.

The Kentucky Arts Council will incorporate the findings from "A New Framework for Building Participation in the Arts," a study by RAND, commissioned by Wallace-Reader's Digest Funds, as we work with these organizations to develop standards for best practices in encouraging public participation in the arts. Focusing on both capacity building and developing an integrative approach for increasing participation, specific goals for each organization will be realized through individualized strategies. As we work through this process our findings will be documented in order to share them with our other grantees. Kentucky findings will also be combined with those of the other 13 state arts agencies involved in the START project to form a base of national information.

The four steps outlined in the framework for an integrative approach have been used by arts organizations that have successfully increased cultural participation. Each of these steps is critical for a successful outcome. "Linking an organization's participation-building activities to its core values and purpose by choosing participation goals that support that purpose" is the first step included in the integrative approach. The participation-building activities in which an organization engages must be central to the work of the organization, and not seen as simply an additional function. To achieve this, organizations must examine both their mission and purpose, realigning their goals if necessary.

C.K. Bart points out the distinction between purpose and mission in his 1986 article, "Product Strategy and Formal Structure" included in *Strategic Management Journal*, stating that an organization's purpose responds to "why does this organization exist?" while an organization's mission responds to the question "what does this organization want to achieve?"

Nationally, as well as statewide, many arts organizations are re-examining their missions and roles as trends shift from providing experiences focused on artistic excellence, to encouraging experiences accessible to the broader public. In 1999, the Kentucky Arts Council adopted a new form of board governance, which included the development of policies and goals for the agency. Our resulting mission

statement, or what we want to achieve as an agency, states "The mission of the Kentucky Arts Council is that the people of Kentucky value and participate in the arts." The Kentucky Arts Council was established by Executive Order in 1965 to develop and promote support for the arts in Kentucky, and this purpose is why we exist. The five goals of the Council support both our mission and our purpose:

- Education in the Arts is provided
- There is efficient statewide delivery of arts programs and services
- Artists live and work in a supportive environment
- The role of arts in society is valued
- Public policy is favorable to the arts in Kentucky

The Kentucky Arts Council's objectives and strategies to reach our goals will increasingly support participation-building activities. Though the mission and purpose of a state arts agency may by necessity be different than those of other arts organizations, the premise is the same: that the statements support each other, and the role of the organization. As we further our work with the START initiative, the Council will help our constituents develop their own models to increase public participation in the arts.

The information outlined in this update is more fully detailed in the RAND report, "A New Framework for Building Participation in the Arts." To obtain a copy of the report, access the START website at www.arts4allpeople.org. For more information about the Kentucky START initiative, contact Lori Meadows, Executive Staff Advisor, 1-888-833-2787, ext. 4812, or email lori.meadows@mail.state.ky.us.

Quotable Quote

Art is indeed an absolute necessity, an essential part of life. If food and shelter give us life, art gives us something to live for.

—Thomas H. Kean

Notes from the Field

Reporting from

Bell, Boyle, Breathitt, Clay, Estill, Floyd, Garrard, Harlan, Jackson, Johnson, Knott, Knox, Laurel, Lawence, Lee, Leslie, Letcher, Lincoln, McCreary, Madison, Magoffin, Martin, Owsley, Perry, Pike, Powell, Pulaski, Rockcastle, Whitley, and Wolfe Counties.

On December 7th the Kentucky Appalachian Artisan Center celebrated the grand opening and dedication of their new home in a renovated historic building in downtown Hindman. This is the culmination of several years of hard work by Director Carla Robinson and the Knott County Arts and Crafts Foundation Board of Directors and Artisans Advisory Council. The Center is one part of the Knott County Community Development Initiative (CDI) that is devoted to building an artisan-based economic sector through education, business development and support services to the region's artisans. There are numerous initiatives that are promoting arts-based economic and tourism development in Eastern Kentucky, but the Center's role is particularly significant because, as its mission states, it is dedicated to preserving our heritage "by serving our artisans."

Individual artisans—artists, craftspeople, musicians, storytellers, writers and others who carry on the cultural traditions of the Appalachian region—are the foundation of cultural economic and cultural tourism development, but too often their needs are overlooked. Many efforts are focused on supporting cultural institutions, or developing package tours. These are critical components of overall development of the region's cultural resources and tourism potential, but if we neglect to support our individual artisans, the development will not be sustainable.

Artisans need support in a number of ways. They need increased access to markets, and the Center's gallery will provide that; but the Center will do far more than provide gallery space for regional artisans. It will also provide a wide range of educational opportunities for both beginning and master craftspeople to enhance their artistic skills and business and marketing skills. Many talented artisans have a difficult time making a living through their arts because they lack the business training to be successful entrepreneurs, because they are not aware of current marketing trends, or because they lack start-up funds. The Center will create an entrepreneurial environment in which artisans can learn to improve their business skills and manage a revolving loan fund that can be accessed by regional artisans to develop their businesses.

The Center will work with established artisans, but it will also nurture the skills of new artisans. One disturbing trend in the crafts industry is the "graying" of the industry. The Center will work with many adults who want to earn all or part of their income from crafts. This will include new retirees seeking a supplement to their fixed income as well as younger adults.

Another arm of the Hindman CDI, the Kentucky School of Crafts, will eventually offer two-year degrees in crafts and business. This will give both young and non-traditional students preparation in the business as well as the artistic end of crafts.

The Professional Pottery Program at Southeast Community College in Harlan is already providing this combination for their students. The two-year program, which was introduced last fall, includes production classes, small business management, entrepreneurship and craft marketing courses. It is designed to place graduates into the workforce as professional artists.

It is encouraging to see programs like the

SECC Professional Pottery program and the Kentucky Appalachian Artisan Center (and several others) making an investment in the individual artisans—present and future—who are the grassroots of our region's cultural economy.

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Reporting from

Ballard, Butler, Caldwell, Calloway, Carlisle, Christian, Crittenden, Daviess, Fulton, Graves, Hancock, Henderson, Hickman, Hopkins, Livingston, Logan, Lyon, Marshall, McCracken, McLean, Muhlenberg, Ohio, Todd, Trigg, Union, and Webster Counties.

It's anniversary time for the arts in Owensboro. Two of the community's major arts facilities are celebrating or approaching milestone years in this city of so many quality arts organizations.

But before I write about those two organizations, I would like to describe some of the other groups that work so hard to bring quality arts activities and experiences to Owensboro and the surrounding region.

The Theatre Workshop of Owensboro has returned to its restored home in a former church in the Trinity Centre in downtown Owensboro. Through the energy and determination of its members and staff, it has become a quality community theatre, offering opportunities for aspiring actors of all ages.



Their busy performance schedule gives plenty of opportunities for someone bitten by the acting bug to test his or her wings in a friendly, supportive environment.

The Owensboro Dance Theatre has guided young dancers through their first tentative steps to finished performances on stage at the RiverPark Center. In addition, the staff of the dance studio works energetically with school students throughout the region to introduce young people to the joy of participating in the arts.

The Owensboro Art Guild, long a home for local and regional professional and hobby artists, has opened a gallery in downtown Owensboro, which along with its annual juried art show, broadens the opportunities for local artists to sell their work and receive recognition for their talent and efforts.

The Owensboro Symphony reaches out from its performance base in the RiverPark Center to share its quality musical performances throughout the region, fitting those extra outreach efforts in with an already busy schedule at home. Their recent partnership with the RiverPark Center to hold a commemorative concert the weekend after September 11, with all involved donating their services to raise funds to help those most directly affected by the tragedy, is a good example of how the orchestra and its members work to share their talents.

Fridays After 5, a weekly summer festival on the shore of the Ohio River, has helped develop even more partnerships among these groups and brings families downtown again to enjoy their community and share in the pleasure brought to life through the arts. Kentucky Wesleyan University has opened its galleries for exhibits by artists from the region and Brescia College has long sponsored summer workshops in music for the talented young artists of the region. The International Bluegrass Museum will reopen its doors later this year after a major renovation. And, The Yellowbanks Dulcimer Society celebrates

traditional music at a festival held each spring in English Park.

Now for the anniversaries. The Owensboro Museum of Fine Arts is currently celebrating twenty five years of service to their community. They have brought and continue to bring quality art experiences into the Owensboro community and into the schools of the region through their school arts outreach program.

It's almost ten years since the RiverPark Center for the Performing Arts was opened on the banks of the Ohio River in the heart of Owensboro. In that time, they have become the performance home for the symphony, the dance workshop, a center for children's art education opportunities, and a venue for a wide variety of touring shows for people of all ages.

None of what I listed above begins to cover the impact, scope or value of each of the organizations listed. They all 'make a difference' in Owensboro and are outstanding examples of the role that the arts can play in making a community a better place to live and work. Congratulations to all of them!

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Reporting from

Bath, Boone, Bourbon, Boyd, Bracken, Campbell, Carroll, Carter, Clark, Elliott, Fayette, Flemming, Gallatin, Grant, Greenup, Harrison, Henry, Kenton, Lewis, Mason, Menifee, Montgomery, Morgan, Nicholas, Owen, Pendleton, Robertson, Rowan, Scott, and Trimble Counties.

I want to begin by expressing my gratitude to all of you who have hosted me over the past year and made me feel welcome in your facilities, classrooms, and home studios. I find your hospitality to be an incredible incentive in my job. I'm proud of the relationships we've forged, and I look forward to continuing in the new year.

Congratulations to all the winners of the Governor's Awards in the Arts, especially the ones from my region: Nancy Bronner of Arts Across Kentucky, Barbara Kingsolver and the Covington Community Center. You all justly deserve these awards, and we're happy for your successes.

KPANs and Site Visits are in full swing in the region, and I'm glad to see so many groups using this (very) low-cost improvement opportunity. I ask that you keep me posted and let me know how your consultancies are going. For more information on how to request a KPAN consultancy, visit the ArtsKY website (www.artsky.org).

Kentucky Crafted: The Market will be a major event this year, and will include new training opportunities available to craft cooperatives and festival committee members. Contact me for more information on this. I hope to see all of you in Louisville.

There will be a Regional Meeting focusing on

Notes From the Field

Continued

Community Cultural Planning tentatively scheduled for Wednesday, February 6, 2002 at Blue Licks State Park in Robertson County. This will be an informational workshop to discuss what a cultural plan is, how it works, how you can do one in your community and WHY every town should have one in this current funding environment. Having a cultural plan in place greatly improves your chances of receiving regional and national funding. Contact me to request additional information.

Have a good year, folks. Good luck on your grant applications. Call if I can help. And keep inviting me to visit!

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Reporting from

Anderson, Breckinridge, Bullitt, Franklin, Hardin, Jefferson, Jessamine, LaRue, Marion, Meade, Mercer, Nelson, Oldham, Spencer, Shelby, Washington, and Woodford Counties.

Do you have a neighborhood park, community center, or state park in your area? Chances are good that you do, and that you and the children in your neighborhood use your park facilities. Does your park or community center offer opportunities for statement through the various art forms? Exploring this point is worth the effort because Americans overwhelmingly support the arts as an important life function; however the arts are often underrepresented in our neighborhood centers and parks. Two organizations in our state are

addressing the need for quality arts programming in recreation facilities.

The Kentucky Recreation and Parks Society, under the direction of Mr. Don Stosberg, is committed to increasing arts programming throughout the state through professional arts development for parks personnel and through the encouragement of collaborative efforts between artists and recreation professionals. An example of arts/park collaboration is the storytelling program that delights adults and children as they gather around wood fires in the Daviess County Park System. Mrs. Debbie Zielinski, director of the Daviess County Parks offers a suggestion for other communities: "An occasional story-telling contest might be held in the park to stimulate interest in the art as well as aiding in discovery of talented individuals to assist the professional park staff." If this sounds like a good idea to you, contact your local park association director to encourage arts programming in your area. One way to get things going is to encourage park directors to join the Kentucky Recreation and Parks Society and to contact the Kentucky Arts Council to arrange to bring a professional artist to your local park or community center.

An outstanding example of after-school arts implementation in Louisville community centers is ArtsReach, an extensive program sponsored by the City of Louisville, The Norton Foundation, and the Kentucky Center for the Arts. Directed by Ms. Portia White Muhammad, ArtsReach serves three thousand youth each year through residencies, workshops and performances. The program offers exceptional arts training to community center staff and provides residencies for professional artists to develop workshops in community centers. ArtsReach has been building its program since 1991 and currently assists forty-three centers. This large endeavor began when one artist, Ed White, started a drumming program at one community center. The River City Drum Corp has grown during the past ten years to become a vibrant contributor to our state's cultural activities and Louisville now has a community center arts

program in place. You may be that one artist or that one concerned parent/citizen in your area with the initiative to spark the existence of the arts in your community. Please contact me for assistance in bringing quality arts programming to your neighborhood and community.

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Reporting from

Adair, Allen, Barren, Casey, Clinton, Cumberland, Edmonson, Grayson, Green, Hart, Metcalfe, Monroe, Russell, Simpson, Taylor, Warren, and Wayne Counties.

We have been having some very interesting meetings here in our region the last few months. Some have been to explore the possibilities of forming local arts councils in several counties and all have been to meet with artists, craftspeople and educators to look over grants available through the KAC, answer questions and offer assistance. These meetings give people the opportunity to connect with others interested in the arts in their area while helping me stay in touch with what is happening out in the field. The following news comes from two groups I recently connected with...

The Bowling Green Chamber Orchestra (BGCO), now in its second season, exists "to promote arts education and nurture cultural enrichment through preeminent performances of chamber music for diverse audiences

throughout the region." The BGCO is a professional ensemble which draws its members from Nashville, Owensboro, Louisville and, of course, Bowling Green. Under the leadership of Music Director Jeffrey A. Reed, the BGCO delights its audiences by performing everything from Bach and Samuel Barber, to the Beatles.

The Bowling Green Chamber Orchestra is not only a premiere performing ensemble but is also a leading force in arts education. In addition to school performances and free music appreciation lectures for adults, the BGCO offers music training for young musicians through the Bowling Green Youth Orchestra (made possible in part through a KAC Project Grant). The Orchestra also recently added the Bowling Green Chamber Players (BGCP) as another sub-organization. The BGCP, consisting of principal players from the chamber orchestra, performs at schools and retirement homes, and for community organizations. It also gives free, informal concerts in people's homes to nurture interest in classical music.

The BGCO will celebrate the music of black composers on February 18, 2002 at the Capitol Arts Center in Bowling Green. In addition to performing music by William Grant Still and the little-known, classical-era composer Joseph Boulogne Saint-Georges, the orchestra will play the rags of Scott Joplin and Ernest Hogan. Hogan, who was born in Bowling Green in 1865, gained worldwide fame as a songwriter and actor. Because Hogan's music precedes Joplin's chronologically, some musicologists consider him to be the father of ragtime.

In a more traditional concert, the orchestra will be joined by world-class pianist Sylvia Kersenbaum on April 22, 2002, in a performance of Mozart's Concert no. 20 in D minor, K. 466. Also on the program is Karl Jenkins "Palladio" and Saint-Saens "Carnival of the Animals." For information on the Bowling Green Chamber Orchestra or any of its sub-organizations, write P.O. Box 1408, Bowling Green, Kentucky 42102. For tickets to any of the orchestra's productions, call the Capitol Arts Center at (270) 782-ARTS.

The Young Women's Chorus (YWC) of Kentucky is also in its second year. Composed

of young women from across our state between the ages of thirteen and nineteen, the YWC "teaches young women to value and experience excellent singing through musical activities that develop skills, sharing, self-expression and personal growth." Auditions may be arranged throughout the season and if accepted you must love to sing, attend rehearsals in Bowling Green each Monday evening, enjoy meeting new people and love to travel. They will be traveling to New York City for their Carnegie Hall Debut and in 2002 they will be traveling to England and Scotland. New music is commissioned for the choir and only the best staff, conductors and accompanists are provided. Membership is limited to assure a quality chorus but I understand there are several openings still available. Tuition is charged to provide financial support for the chorus, but talented students who cannot meet the financial obligations may be eligible for a scholarship. In 2001, all of their graduating seniors received music scholarships and are currently pursuing degrees in music. For more information, to arrange an audition, or to make a contribution to this organization, please contact Robert C. Pangh, Conductor, 612 Meadowlawn Avenue, Bowling Green, KY 42102, 270-780-9970, YWCofKY@hotmail.com.

The Cave City Convention Center will be hosting a free travelling art exhibit, Living Traditions, Folk Artists of the American South, in January 2002. This exhibit features biographical text, photographs and artifacts, including walking sticks, white oak baskets, Mardi Gras costuming and decorative ironwork. Lestel and Ollie Childress, celebrated traditional whiteoak basket makers from nearby Park City, and their apprentice beth Hesterr, are the featured Kentucky artists in Living Traditions. For more information, please call (270) 773-3131.

If your group or organization would like to learn more about the grants through the KAC, please contact me to arrange a visit.

Your Circuit Rider,
Pat Ritter
P.O. Box 509
Burkesville, KY 42717
(270) 433-5605
pat.ritter@mail.state.ky.us
FAX (270) 433-5605

2nd Round of Budget Cuts Affect KAC Technical Assistance and Two Grant Categories

Unlike the first round of cuts that amounted to a 3.5% cut in General Operating Support category grants, this second round of cutbacks is not permanent. In other words the second round of cuts will only occur this year and does not alter the baseline budget allocated by the General Assembly. An additional \$84,000, representing 2% of the reduced budget, had to be carved out of the existing programs and services.

In Community Arts Development, the Kentucky Arts Council will not be accepting Year 1 applications for **Salary Assistance**. It is unfortunate that emerging arts groups will not be able to look to the state for support of that first full-time staff position, which is often critical to stability and growth. Fortunately, those groups that are already established in the Salary Assistance Program will be able to continue in years 2 and 3 of the cycle.

In the Arts Education Program, the Arts Council will be taking a one year hiatus from the **School-Community-Arts Partnership Project (SCAPP)** that has traditionally funded up to ten community based partnership teams that receive training and planning time to strengthen the arts education programming in their local schools.

Further administrative cuts translate to less travel money for Program Directors to do on-site assistance and workshops for artists, arts organizations and educators in the field. Early prognosis is that the economy in Kentucky will be faring better in the fourth quarter of 2001. If this holds, it is likely that these cutbacks will not continue in the next fiscal year and these programs and services are likely to be reinstated.

Kentucky Crafted: The Market Celebrates 20th Anniversary



Twenty years of dedication by Program Director Fran Redmon and the Kentucky Craft Marketing Program (KCMP) staff have creatively combined artists, agencies, and businesses to make Kentucky Crafted: The Market one of the most important economic and cultural events in the state. The Market has showcased hundreds of Kentucky artisans and generated millions of dollars in annual income for Kentucky businesses. Continued growth, innovation, and national media attention related to Kentucky Crafted: The Market have established the Kentucky Craft Marketing Program as a recognized model for many other states.

The following brief overview of the last twenty years of development gives a condensed look at how the Market has evolved.

- The KCMP was created by executive order as a branch of the Kentucky Department of the Arts in **1981**. The first Kentucky Craft Market was presented in response to an outpouring of interest generated through national department store promotions. The visionary efforts of First Lady Phyllis George (Brown) convinced Bloomingdale's of New York to feature Kentucky crafts in what became, "Oh Kentucky" boutiques, which were an instant hit.
- The first Kentucky Craft Market, open only to the retail trade, was introduced in **1982**, at the Kentucky Horse Park, in partnership with the Kentucky Department of Parks. July, 1982, a second Market was organized and held at the Kentucky Fair and Exposition Center in Louisville. A special offering at that show was Phyllis George's Kentucky Quilt Calendar.
- Commonwealth Convention Center, Louisville, was the site for the March and July Markets in **1983**. The show was opened to the general public, and the very first wearable art fashion show was introduced. The July show was attended by buyers from the Takashimaya Department Store chain in Japan in preparation for a 1984 American promotion in stores in four major Japanese cities. The Kentucky Art and Craft Foundation hosted a benefit reception and auction.
- In March **1984**, the Market moved to Lexington's Heritage Hall. Exhibitor awards were presented and continue as an important component of the Market today. July of that same year, the Market returned to the Louisville Commonwealth Convention Center for a second show.
- Lieutenant Governor Steve Beshear's wife, Jane, attended the March **1985** Market, and a 2-D art exhibit was introduced, in conjunction with the Market, and continued for three years.
- Kentucky artists began participating in the New York International Gift Fair and created renewed national interest from retailers. KCMP members still exhibit at this prestigious worldwide market that occurs twice a year.
- The **1986** Market returned to Heritage Hall, Lexington, and Governor Martha Layne Collins exhibited her support of the craft industry by her attendance at the 1986 Market. Attendance and exhibitors continued to increase.
- The **1987** Market was again endorsed by Governor Collins' speech at the Market Reception. For the first time, the Retailer Award was introduced and presented to a Kentucky State Park Gift Shop. The Market adopted the Kentucky Tourism Department's "Pure Kentucky" logo.
- A relocation to the Kentucky Fair and Exposition Center in **1988** resulted in a tripling of retail sales for exhibitors. First Lady Martha Wilkinson attended the show in the east hall.
- The February **1989** Market featured a "Special Exhibit Gallery" for one-of-a-kind works, created by the Program's participants.
- The internationally known "Kentucky Crafted" logo was introduced at the **1990** Market.
- In **1991**, the Market gained more momentum with increased visitation by the public and wholesale buyers.
- The **1992** Market marked its 10th anniversary, and long-term exhibitors were honored for their continued participation; former First Lady Phyllis George, commissioners, and staff were present to celebrate the Market's success. The Kentucky Craft Marketing Program officially became a division of the Education, Arts and Humanities Cabinet.
- The **1993** Market joined in the national "Year of American Craft" (YOAC) celebration, and Governor Brereton Jones attended and presented the YOAC proclamation. Special offerings included a "Transitions 93" juried exhibit, and a media tour hosted by the Kentucky Department of Travel. The Year of American Craft promotions generated record crowds of 12,000 attendees.
- The Market Exhibitor Advisory Committee was introduced, as an ongoing component.

(continued on page 14)

20TH ANNIVERSARY

Kentucky Crafted: The Market 2002

Kentucky Fair & Exposition Center
South Wing A • Louisville, KY

Public Days- March 2-3
Saturday, 9am-6pm/ Sunday, noon- 5pm
\$6.00 Adults and \$3.00 Children (6-12)

For trade registration information,
visit www.kycraft.org
or call 888/KY CRAFT, ext. 4801

300 Exhibitors • Fine Traditional, Folk &
Contemporary Crafts • 2-D Visual Art
Musical Recordings
Books & Food Products
Kentucky Cultural Entertainment
Children's Craft Activities

Official Market Program available
in Spring, 2002, edition of
Arts Across Kentucky Magazine,
or visit www.kycraft.org
for more information.

Produced by the Kentucky Craft
Marketing Program
a state agency in the Kentucky Arts Council
Education, Arts & Humanities Cabinet
Commonwealth of Kentucky



Individual Artist Program News

The Arts at the Market

KAC's Individual Artist Program includes grant and fellowship programs and marketing and performance opportunities for artists in the visual, literary or media arts, for performers in music, dance, storytelling, and theatre, and for artists in experimental and new media. One of the many exciting annual events that includes artists from several of the Kentucky Arts Council's Individual Artist Programs is *Kentucky Crafted: The Market*. The 2002 Market, to be held February 28 through March 3 at Louisville's Fair and Exposition Center, reaches a milestone this year as it marks its 20th anniversary year.

As The Market has grown over the years, more and more opportunities have opened up for individual artists. Participants at The Market now include artists who are accepted into the Visual Arts at the Market Program, the Kentucky Arts Council's Performing Arts Directory, or who have received an Artist Fellowship through the Kentucky Arts Council.

Visual Arts at the Market Program – Designed to assist Kentucky visual artists interested in reaching wholesale and retail markets, Visual Arts at the Market includes original two-dimensional art, as well as printed items derived from original art such as posters, note cards and calendars. Selected artists have the opportunity to register for booth space at The Market and to sell their work to both wholesale and retail customers.

The 2002 Market will include 29 visual artists (nearly double the number of visual artists participating in previous years) working in watercolor, photography, batik, pen and ink, paintings on silk, mixed media and printmaking. Please see the full list of Visual Arts at the Market artists registered to attend the 2002 Market.

PLEASE NOTE: A workshop will be held on February 28, 2 – 4 PM at the Louisville Fair and Exposition Center for artists interested in applying to the 2003 Visual Arts at the Market. This workshop will provide artists with a first hand look at *Kentucky Crafted: The Market* and will provide information on applying to the program, selling to wholesale and retail markets, and more. Please contact Heather Lyons at the Kentucky Arts Council for registration information.

Kentucky Cultural Stage – The musical talent that exists in Kentucky is no secret, but a chance to see so many great artists appearing on one stage is something to shout about. The Kentucky Cultural Stage at *Kentucky Crafted: The Market* spotlights performing artists from the Kentucky Arts Council's Performing Arts on Tour Directory and the Kentucky Folklife Program's Tour of Kentucky Folk Music. Folk, bluegrass, jazz, Thump-picking guitar, and gospel music will be well represented all day long on Saturday, March 2 and Sunday, March 3. Please check out the full schedule of performances on the Kentucky Cultural Stage on page 13 of this issue of the Blue Moon.

Kentucky Arts Council Artist Booth – This will be the third year for the Kentucky Arts Council's (KAC) booth at *Kentucky Crafted: The Market*. The booth promotes the work of artists who have received Kentucky Arts Council Fellowships or who have been accepted into programs such as the Performing Arts on Tour Directory. The booth includes the books of Kentucky writers, CDs and cassettes of Kentucky recording artists, and VHS copies of Kentucky film and video makers, and presents their work for sale to wholesale and retail customers. All of the performers on the Kentucky Cultural Stage will have CD's and cassettes for sale in the KAC booth. Make sure to stop by the booth for new releases and old favorites! Many of the artists will be on hand to meet visitors and sign their work!

For more information on the Individual Artist Programs or any of the above events at *Kentucky Crafted: The Market*, please contact, Heather Lyons, Toll-free at 888-833-2787, ext. 4827 or email – Heather.Lyons@mail.state.ky.us.

VISUAL ARTistS AT THE MARKET

Pat Banks, Boo Bertoli, Patricia Brock, Sandra Burnett, Sandra Charles, Linda Fugate-Blumer, C.J. Fletcher, Elsie Harris, Tracy Hawkins, Kim Huber, Sylvia Jackson, Shirley Jeter, Rita Kent, Janice LeBrun, Twyla Martins, Marianna McDonald, Barbara Medford, Carl McKinley, Wadia Newman, Patricia Ritter, Henrietta Scott, Carol Shutt, John Snell, Barbara Stallard, John Stines, Debby Stratford, Eugene Thomas, Clay Wainscott and Denise Yates.

KENTUCKY CULTURAL STAGE

Schedule of Performances

Saturday, March 2

10:00 AM Pale, Stout and Amber - Drawing on Ireland and Scotland's rich traditional music heritage, the trio showcases the knowledge and talents of David Atcher, Art Mize and Robert Tincher, and explores the Celtic roots of the music they grew up playing in Kentucky.

11:00 AM Food Demonstration with the Kentucky Department of Agriculture Pride of Kentucky food exhibitors.

12:00 noon Cheryl Skinner - Cheryl combines her flute, piano and smooth jazz vocals to produce a unique, innovative and inspired sound.

1:00 PM Eddie Pennington - Eddie is considered by his peers to be the greatest living thumb style guitarist. He is the recent recipient of the prestigious National Heritage Fellowship, the highest honor in the folk and traditional arts.

2:00 PM KET Book Club with Bill Goodman - Enjoy a conversation between host, Bill Goodman, and several of Kentucky's leading authors.

3:00 PM Northern Kentucky Brotherhood - The Brotherhood is representative of traditional gospel quartet music, once found in African American churches. Listen to the beautiful harmonies from one of the few groups in Kentucky who perform purely in the *a cappella* style.

4:00 PM Juggernaut Jug Band - Dedicated to preserving the music and spirit of the original Louisville jug bands from the early 1900's, this band presents a special blend of jazz and blues with standard instruments and—the sound of a jug.

5:00 PM Homer Ledford and the Cabin Creek Band - A five piece traditional bluegrass and old time music band, these members grew up surrounded by the style of music that they play. They have performed together for over 16 years.

Sunday, March 3

12:00 noon Orville Hammond Trio - Performances of this trio (piano, bass and drums) reflect a variety in taste—from straight-ahead jazz to the Caribbean styles of Orville's native homeland.

1:00 PM No Tools Loaned - This band describes their music as "third-generation bluegrass" which is evident in the great instrumentals and tight vocal harmonies.

2:00 PM Kettleheads - Voted four-time "Festival Favorites" at the Master Musicians Festival, this band blends and changes musical styles with virtuosity, moving from Acoustic Jazzgrass to Progressive Bluegrass.

3:00 PM Jay Flippin - Gordon Towell Jazz Duo - This experienced piano and sax duo perform intimate jazz duets from a repertoire of standards, jazz standards and original compositions. Their strong melodies and harmonies provide a distinct and completely engaging performance.

4:00 PM Hog Operation - Hog Operation is steeped in Kentucky's rich music tradition. Their high-energy performances include American roots music such as blues, Celtic, bluegrass, country and rock.

Treasures of the Smithsonian Made Available to the Headley-Whitney Museum

The Headley-Whitney Museum recently became the first museum in Kentucky to be named to the Smithsonian Institution's Affiliate program. An agreement has been reached between Kentucky's only decorative arts museum and the Smithsonian, establishing what will be an ongoing long-term relationship. There are currently twenty-eight states represented in the program, and the addition of Kentucky brings the total to twenty-nine. Lonna Seibert, Smithsonian Affiliations Coordinator, says, "It is the ultimate goal of the Smithsonian to have each state benefit from at least one Affiliate location." This is a tremendous honor for the Headley-Whitney and will have a great impact on Lexington, the surrounding area and the state.

The Smithsonian Institution is the world's largest museum complex; its collections include more than 142 million objects, works of art, and specimens. An estimated four percent of the Smithsonian's vast collection is ever on display, due to lack of available space at the Smithsonian's museums. The Smithsonian Affiliate program was established in 1997 to make it possible for other museums to borrow from the collections and share its resources and collections with audiences beyond the geographic limits of the Smithsonian museums.

The Headley-Whitney Museum is a decorative arts museum located on Old Frankfort Pike in Fayette County. It is the only museum within a five-state area dedicated to the collection, exhibition and interpretation of the decorative arts—furniture, ceramics, textiles and metalwork.

20th Anniversary Celebration for Kentucky Crafted: The Market

(Continued from page 10)



- The **1995** Market received the Top Twenty Events award from the Southeastern Tourism Society. This award has continued through the present year. A pilot project, featuring the Agriculture Department's, "Pride of Kentucky" food products was launched.
- In **1996**, the Kentucky Craft Market was renamed "Kentucky Crafted: The Market," the New Product Showcase was introduced, and Kentucky Folklife Program artists were featured on the stage. Kentucky book publishers became the newest product category to join the ever-expanding product offerings.
- The "Fly The Buyer" program was successfully introduced at the **1997** Market, as a means to attract high-quality national retailers. Phyllis George served as the Market spokesperson on television and radio ads, and the Cultural Stage was launched, featuring agencies of the Education, Arts and Humanities Cabinet.
- Louisville Mayor Jerry Abramson proclaimed Kentucky Crafted Week, January 18-25, **1998**. The Kentucky Folklife Festival, with Byron Crawford, was featured on the cultural stage.
- Governor Patton attended the **1999** Market, which made its stunning premier in the attractive new South Wing addition of the Kentucky Fair and Exposition Center. Market exhibitor categories continued to expand with the introduction of wood products and 2-D visual art. The hands-on children's area was introduced, and a Market Program insert appeared in Kentucky Monthly Magazine.
- The **2000** Market, heralded as "Homecoming 2000," recognized the new millennium, and long-term exhibitors were invited back. A record attendance of nearly 14,000 on public days, created record sales.
- The **2001** Market broke all previous records with over 500 retailers attending. The Department of Travel premiered the "Kentucky Sampler of Art and Craft," and for the first time, out-of-state exhibitors were invited to participate. The "Kentucky Collection" and Kentuckyviral.com were both premiered, as exciting new state programs promoting Kentucky-made products.

The **20th anniversary** celebration of Kentucky Crafted: The Market, recognized by Sunshine Artist as one of the nation's top 200 shows, will not disappoint seasoned visitors and newcomers alike. The Market will feature new exhibitors, performers, organizational presentations, and expanded children's activities. Special celebratory activities will excite exhibitors, retailers, and the visiting public. New product offerings will be available in recognition of the celebration, and a special new product showcase will award the creators of the most innovative and exciting new ideas. Visitors can sample the best of Kentucky's creative and cultural talent, whether your tastes run toward foods, literary works, musical entertainment, or beautifully designed and finely-created craft and visual art. Share in the celebration, and come join the fun!

~ HOT DATES! ~

APPLICATION DEADLINES

JAN 10	Community Arts Development
JAN 15	Arts in Education Artist Roster
JAN 15	Salary Assistance (Years 2 and 3 only)
JAN 21	Artist in Residence Sponsor
JAN 22	Community Residency Program
JAN 30	Kentucky Visions
FEB 1	Challenge Grant
FEB 1	General Operating Support (formerly Arts Development)
MAR 1	Individual Artist Professional Development (Fourth Quarter)
MAR 1	Teacher Incentive Program (for Fall 2002)
MAR 29	Individual Artist Project Program
MAR 29	Project Grant Program
MAR 29	Folk and Traditional Arts Apprenticeship Program
MAR 29	Folk Arts Project & Tour of Kentucky Folk Music Program

BOARD MEETINGS

MAR 22 TBA

EVENTS

FEB 20	Governor's Awards in the Arts
FEB 28-MAR 3	Kentucky Crafted: The Market 2002, Louisville's Fair and Exposition Center
MAR 11-12	National Arts Advocacy Day



Arts Council Learns New Evaluation Techniques

The Collaborative for Teaching and Learning will meet with the Kentucky Arts Council staff in early January, 2002, to implement a training program in standards-based evaluation for the work of the agency.

The Collaborative will develop a model for the Arts Council, based on their experiences with dynamic evaluation systems that are currently employed by the Collaborative in Kentucky schools. The Collaborative for Teaching and Learning is a non-profit, tax exempt corporation founded in 1994 to aid Kentucky elementary schools in the implementation of comprehensive school reform.

Starting with the Arts Council's **Ends Statements** (see below),

- **Ends Statement 1: Education in the arts is provided.**
- **Ends Statement 2: There is efficient statewide delivery of arts programs and services.**
- **Ends Statement 3: Artists live and work in a supportive environment.**
- **Ends Statement 4: The role of the arts in society is valued.**
- **Ends Statement 5: Public policy is favorable to the arts in Kentucky.**

the Collaborative will expand upon these, dig deeper into the details of each goal and identify the indicators of progress that spell success. This is necessary to know if the Ends are being met, and to tell how they are being met. Evidence of progress will be gathered continuously, and could lead to more targeted requests for information from grant applicants, as well as surveys, interim reports or site visits.

A site visit program is already in place and operating for recipients of Community Arts Development funds. Reports are being generated and mid-year progress is being reported. This could be the norm for organizations that receive operating support in the future.

In fact, the Community Arts Development program will be studied in-depth and used as a micro model by the Collaborative. This type of study will be applied to all of the Arts Council's grant programs and services, as well as our broadest goals as a public agency.

The result of all this work is anticipated to advance our long-range goals with more focused, specific and meaningful information and a means to react to this information to benefit all Kentuckians. Funding for the evaluation training is being provided as a part of the START initiative grant from the Wallace-Reader's Digest Funds.

Mail Service to the NEA Temporarily Disrupted

As of this writing, the U.S. Postal Service will not deliver first class and priority mail to the NEA or any other government agency in Washington, DC. Although the NEA has not received any first class mail since October 19, it is accepting and receiving all second, third and fourth class "bulk" mail. NEA officials are encouraging the use of e-mail, fax and private delivery services when possible. For up to date information visit the NEA Web site at www.arts.gov/learn/Staff/Staff1.html or call 202.682.5400.

Survey of the Effects of September 11 on Kentucky Arts Organizations

On October 22 the Kentucky Arts Council conducted a simple electronic survey of the state's arts organizations regarding the immediate effects of the terrible events of September 11 on arts participation. The arts organizations surveyed included current Arts Council-funded organizations in the Challenge Grant and General Operating Support (formerly Arts Development) Programs. Seventy-eight art organizations were surveyed, out of a total of eighty-two grantees. The four organizations not surveyed either did not use e-mail or had an undeliverable e-mail address at the time of the survey.

The survey asked arts organizations to let the Arts Council know if they had experienced any of the following:

- Performance cancellation and if so, why?
- Drop in attendance
- Anything else you've observed that merits comments

The surveyed organizations were given a week to respond, but responses were accepted as late as November 8. The Arts Council received forty responses, which is just above half the organizations surveyed.

Only four, or 10%, of respondents indicated that they had cancelled programs. Seven respondents indicated that they had not previously scheduled program activities during the period in question. Several of these indicated that their seasons were over or not yet started. One organization's facility was under construction at the time.

Fourteen, or a little over a third of the respondents, indicated that they had experienced a drop in attendance. The events that suffered decreased attendance included regularly scheduled arts programs of various disciplines, as well as fundraising events, such as galas and art auctions.

Three organizations reported increased attendance at arts events. The respondents suggested that the public seemed to view attending arts or fundraising programs as a welcomed break from the tragic events of September 11, or the national media coverage of the same. This opinion was shared by a few other organizations whose attendance was at normal levels.

The most significant other effect noted by respondents was real and/or possible funding decreases. Seventeen,

or 43%, of the respondents expressed concern over funding decreases from a range of sources, including season-ticket sales, corporate sponsorships, local government, national foundations, private donations and investment income. Several respondents suggested that the general state of the national economy would have negative effects on fundraising.

The second most noted other effect, which is closely related to real and/or possible decreases in funding, was respondents' concern with decreases in attendance. Five of the same respondents who were concerned with funding decreases also experienced or feared a drop in "walk-up" or season ticket sales.

A number of the survey respondents indicated having made programmatic revisions to more sensitively serve their audiences. A few voluntarily assisted in collecting donations for victims of the disasters at regularly scheduled events or at especially programmed events. Several organizations noted the value of art in bringing the community together. Two organizations admitted the debilitating effect that the disasters had on their staffs and/or student constituents.

Only one organization, whose main annual event took place on September 13, indicated that the resulting serious loss in attendance and income for the organization has called into question its continued operation.

The Arts Council did not intend for this survey to provide scientific results. The purposes of the survey were to provide an opportunity for the arts community to communicate its special circumstances to the Arts Council, and for the field to better understand its common needs in, and responses to, difficult times. For its part, the Arts Council welcomes the input of its partners in the field. With this input, and with available state and national resources, the Arts Council hopes to effectively meet its mission that the people of Kentucky value and participate in the arts through an efficient statewide delivery of arts programs and services.

If you have any questions about any of the above information, please contact Dan Strauss, Arts Program Branch Manager at 888/833-2787, ext. 4804 or dan.strauss@mail.state.ky.us.

In Memory of Rude Osolnik

Kentucky lost a treasure on November 18, 2001. Rude Osolnik, one of the world's greatest wood turners died at the age of 86 in his home on Poverty Ridge in Berea. He was critically acclaimed for his mastery of woodturning and taught workshops and seminars worldwide.

Rude Osolnik's bowls and signature candlesticks are in the Renwick Gallery of the Smithsonian, Boston Museum of Fine Arts, Atlanta's High Museum, Museum of Science and Industry (Chicago), Yale Museum, the J. B. Speed Museum, the Kentucky History Center and many other notable institutions. This year, his work, along with other early leaders in the field, has been on tour at the Minneapolis Institute of Art, The Renwick Gallery and the Yale University Art Gallery. The U.S. Government once presented one of his bowls as a gift to the Queen of England. His work was chosen by Joan Mondale to be displayed in a White House Celebration of Christmas. Rude Osolnik produced the first art pieces that were awarded for the Governor's Awards in the Arts in 1995.

Rude Osolnik was awarded the Milner Award, the most prestigious category of the Governor's Awards, in 1992 by then Governor Brereton Jones. The Milner Award is presented for outstanding individual contributions to the arts. The Kentucky Craft Marketing program and the Kentucky Art and Craft Foundation honored Rude Osolnik in 1996 by establishing an annual craftsperson award in his name.

Each year the Rude Osolnik Award is bestowed upon a Kentucky craftsperson on the basis of contribution to the craft community, preservation of craft traditions via teaching and sharing, lifelong commitment to craft development, and recognition and reputation for craft work and exemplary workmanship. In essence, the qualities of Rude Osolnik's life became the criteria for award selection.

The Kentucky connection began in 1937, when Rude Osolnik accepted a teaching position at Berea College in the Industrial Arts Department. He later became chairman of the Department and for a while ran the Woodcraft Department. In between all of this he was the Fire Chief of Berea during the day. He taught thousands of students over the course of forty years at the college. He was one of the architects of the Kentucky Guild Train that first started promoting Kentucky crafts in the late 50s and early 60s. In the 60s and 70s, Osolnik was a leader of the Southern Highland Handicraft Guild and was a founding member of the Kentucky Guild of Artists and Craftsmen, having served both as president. In the 1980's he was one of the founders of the Berea Crafts Fair which continues on to this day. He and his wife, Daphne Francis, were partners in the their business, Osolnik Originals, until her death in 1988.

We will miss Rude Osolnik but his legacy will never be forgotten.

Parts of Calder Sculpture Recovered from WTC Site

Parts of the Alexander Calder 'Bent Propeller' have been recovered from the rubble of the World Trade Center. Site workers have collected about fifty percent of the \$2.5 million, 25-foot tall outdoor sculpture. The parts are distinctive in spite of their condition: some bright red paint remains and the metal is half an inch thick with some parts having zigzag boltholes. The sculpture was commissioned in 1970 for number 7 WTC and is owned by the Port Authority. Alexander Rower, Calder's grandson and director of the Calder Foundation, has said that they intend to try to restore the artwork.

Focus on Kentucky Folklife

The Year Behind Us... The Year Ahead



Jean Ritchie, Clyde Davenport, Eddie Pennington, Sam Bush and Byron House sharing songs and stories on the Kentucky Folklife Festival's Narrative Stage, September 2001.

Many projects helped to make 2001 another exceptional year of growth for the Kentucky Folklife Program. An increased number of creative project grant applications submitted to us from throughout the state, a new NEA-sponsored staff member in our office, the ongoing organization archival collections, and the Kentucky Folklife Festival that showcases the diversity of Kentucky's important cultural traditions—each add to our success. As we look back on the past year we are reminded of all the headway we have made in bringing the concept of folklife in everyday life to thousands of people. The following information details the highlights of our 2001 programming year and presents an overview of folklife granting opportunities available in the new year.

Strengthening the Future of the Festival

The news of a one-year hiatus for our most popular educational program, The Kentucky Folklife Festival, has brought with it many mixed emotions for both staff and visitors to the event. As detailed in the Nov/Dec issue of the Blue Moon, this decision was made out of the feeling that a major strategic plan is needed to solidify funding and community support for its continuance. This strategic assessment has been underway since last September's festival and is being compiled from the help of surveys from the Kentucky Department of Travel Development and Western Kentucky University's Folk Studies Program. We hope that these surveys, combined with our own in-house questionnaire sent to teachers visiting the festival and a survey of our staff and volunteers, will provide information about how this event is interpreted by all involved. During this exciting year of strengthening the Festival the KFP will continue its many other projects as we assist with bringing folklife education into classrooms, administer our community-oriented granting opportunities, and conduct fieldwork projects that will add new components to a re-invigorated festival beginning in 2003.

Deadlines for Folklife Grants Just Around the Corner!

One of the most rewarding ways to bring the presentation of folklife in all its many forms to your community is through granting. Last year, in conjunction with the KAC, the folklife program was able to fund over 25 Folk Arts Project, Tour of Kentucky Folk Music and Folk and Traditional Arts Apprenticeship grants. Below are brief overviews of the granting categories and examples of past grant projects.

Artist-in-Residence Program: The Artist-in-Residence (AIR) Program places traditional artists (or in this case) folklorists in school residencies ranging in length (20 days, 36 days, or 48 days). After completing a survey of the region's folklife, folklorists bring local artists into the classroom to involve students in actively exploring their heritage and culture. AIR grants cover up to one-half of the artist or folklorist's fees and range from approximately \$2,325 to \$5,760, depending on the length of the residency. Deadline: January 22. This date is coming up very soon!!

Folk Art Project Grants: Project grants help community organizations identify, document, conserve and/or present traditional cultures. Grants can support a wide range of activities including, but not limited to, regional surveys, festivals, concerts, tours, conferences, exhibits, community residencies, teacher training, and audio and video recordings. Successful past grantees in this category have included such projects as folk artists and musicians in schools, student-directed oral histories of community topics, regional traditional arts exchanges, and many many more! The KAC funds up to half of the total project cost and requires a one-to-one match. Deadline: March 29, 2001.



Gospel singer John Edmonds of Bowling Green leads an interactive choir practice at this year's Kentucky Folklife Festival.

Tour of Kentucky Folk Music Grants

These grants assist communities in their efforts to present live performances by regional folk musicians. Successful applicants in the tour grant category have both created a new concert event using roster folk musicians as well as infusing chosen traditional musicians into localized festivals already in existence. Performances may focus on a particular region of the state, a specific genre of music (i.e. gospel, blues, fiddle) or another innovative theme. Performing artists are generally chosen from the Tour of Kentucky Folk Music roster, but the use of local folk musicians can also be arranged. The KAC provides matching funds to help cover musicians' fees.

Deadline: March 29.

Folk and Traditional Arts Apprenticeship Grants: These grants encourage the perpetuation of Kentucky's living traditions by enabling a master artist to share his/her knowledge and skills with a less experienced artist. This grant is intended to provide an opportunity for the apprentice to advance his or her skills and is not intended for training at a beginner or intermediate level. Prospective master and apprentice artists must apply as partners. Recent grant recipient masters in this category include Native American storyteller Dorothy Dukepoo-Goode, Old-time fiddler J.P. Fraley, and Native American Flute Player and Singer Arnold Richardson. Funds in this category are used to provide the master artist with a stipend and cover travel expenses for up to one year of study.

Deadline: March 29.

Please contact any of our staff or your local KAC Circuit Rider for more details on how you can take advantage of these important opportunities.

Folklife Staff Contact Information:

Toll free: 1-888-833-2787 or e-mail program staff-

Bob Gates, Director:

bob.gates@mail.state.ky.us

Brent Bjorkman, Folklife Specialist:

brent.bjorkman@mail.state.ky.us

Mark Brown, Folklife Specialist:

mark.brown@mail.state.ky.us

Start the Year Off in a Traditional (Musical) Way!

The Kentucky Folklife Program has featured many traditional folk artists as part of its public programming events. The following is a listing of *but a few* of the most current CDs available from folk musicians who call Kentucky home. Thanks to Erika Brady, Director of WKU Folk Studies Program and host of public radio's Barren River Breakdown for assistance in compiling this list.

Selections from the Kentucky Folklife Festival, Volume 1. Since 1997, the Kentucky Folklife Festival has celebrated Kentucky's rich cultural heritage. The selections in this sampler come from Festival performances recorded between 1998 and 2000 on the Old Capitol Stage. This volume includes such Kentucky favorites as Sam Bush, Jean Ritchie, Homer Ledford, Tanita Gaines, and Don Rigsby. Proceeds from the sale of this CD will help fund future Kentucky Folklife Festivals. http://www.kyhistory.org/Programs/Folklife/Kentucky_Folklife_Festival.htm

John Edmonds, A Song for You. On this recording, Bowling Green's John Edmonds uses his unique emotional gospel style to enliven each special song. All selections, whether sacred or secular, are soul stirring. CD available by contacting John Edmond at: (270) 843-4863.

Northern Kentucky Brotherhood Singers, Wade in the Water. This a *capella* gospel group hailing from Covington is fast becoming one of the most sought after gospel ensembles working in the region today. Just back from their yearly international tour of Spain and Portugal, the Brotherhood's powerful stage presence and delivery is exceptional. Website: <http://www.angelfire.com/ky2/nkybrotherhood/>



Eddie Pennington (with Cary Black), Just my Style. "Some of the best work ever done by one of the masters" says Folklorist Erika Brady. This release is full of old favorites in the "Merle Travis" style of Thumbpicking. Recently honored with a National Heritage Fellowship, Pennington's delicate melodic phrasing of traditional Thumbpicking classics (and a few of his own that will certainly become classics) will make even the newest listener an instant fan of this true Kentucky style of playing. Website: <http://www.eddiepennington.com>

Steve Rector, Wanted. Rector's CD is an outstanding piece of work, and includes excellent duets not only with Eddie Peddington, but the formidable Nashville picker Jim Hurst, this year's International Bluegrass Music Association's guitar player of the year. CD available by contacting Steve Rector at: 502.338.4882

Zoe Speaks (Carla Gover and Mitch Barrett), Pearl. Gover and Barrett are becoming well known throughout the U.S. as a duet that blends the spirit of Appalachian song, ballad, and story with a special contemporary flair. Visit their Berea-based website to order this exceptional CD and learn where to see them perform in your area! Website: <http://www.zoespeaks.com/index.html>

Accessibility Workshops Scheduled

for Spring

With the sponsorship of the Kentucky Arts Council the Kentucky Center for the Arts will be offering three access-enhancing workshops at five regional venues this spring.

These workshops will serve to educate artists, staff, volunteers and board members about compliance issues pertaining to the Civil Rights legislation of 1990, the Americans with Disabilities Act. The workshops will cover facility and programming access as well as information regarding marketing/audience development, funding, and practical skills training in appealing to patrons with disabilities.

Access in Practice will be held at the Kentucky Center for the Arts on April 10th and 18th in partnership with *Stage One Professional Theatre for Young Audiences*. This workshop will be a full day of information sharing, guest speakers, and attendance at Stage One's *The Music Lesson* with Audio Description and Captioned Theater. This workshop will afford the chance to spend a day experiencing access programs, and provide materials that you can take back and apply to your own field. Registration will be limited to 25 participants per one-day workshop day so plan to register soon. (Attend one day only.)

Access by Design will be half-day workshops held on Thursday May 2nd, 2001 at the Glema Mahr Arts Center in Madisonville and Thursday May 7th, 2002 at Appalshop in Whitesburg. The focus of this workshop will be the law, access planning, facility and programming access, as well as practical skills. Both of these workshops will take place from 1:00 pm to 4:00 pm local time. (Attend one day only.)

Access by Design II will be half-day workshops scheduled to take place on Tuesday May 14th at the Behringer Crawford Museum in Covington, Kentucky and Thursday May 30th at the South Central Kentucky Cultural Center in Glasgow. *Access by Design II* will continue on with the information shared in *Access by Design* with focus on practical skills for staff and volunteers, marketing and audience development, and funding access services. (Attend one day only.)

Each of the workshops will provide valuable resources for understanding ADA compliance. Attend all three or pick out the one closest to your area of interest. At least one workshop is scheduled to take place in each region in an effort to reach all artists and arts and cultural organizations in the state.

The Kentucky Arts Council is sponsoring these workshops in an effort to provide Kentucky Arts and Cultural agencies the opportunity to be educated about responsibilities for complying with the laws protecting the rights of individuals with disabilities; this includes equal access.

For more information or to register for one of these workshops contact Stacy Ridgway, Access Coordinator, Kentucky Center for the Arts (502) 562-0111 (V), (502) 562-0140 (T) or email sridgway@kentuckycenter.org.

Access in Practice Kentucky Center for the Arts, Wednesday April 10th, 2002 & Thursday April 18th, 2002, 10 am – 4 pm
Access By Design Glema Mahr Arts Center Thursday May 2nd, 2002, 1 pm – 4 pm
Appalshop Tuesday May 7th, 2002, 1 pm – 4 pm
Access By Design II Behringer Crawford Museum Tuesday May 14th, 2002, 1 pm – 4 pm
South Central Kentucky Cultural Center Thursday May 30th, 2002, 1 pm – 4 pm

Plans for 2002 Statewide Arts Conference Underway

This year's biennial conference will take a shift from all previous conference themes and formats. Scheduled for early September in Louisville, the convening will address the issue of arts participation with a particular emphasis on arts organizations and their multi-faceted relationships with creators, audiences and stewards. "I think we need to be thinking in terms of an arts management institute for this year," says Arts Council executive director Gerri Combs. "We need to provide real support and working tools to organizations as they grapple with their goals of increased participation by broadening, deepening and/or diversifying the arts experience for their communities."

The conference will look at participation from an organizational perspective and explore the research-based knowledge of arts participation, look at models for data collection and evaluation, and examine trends effecting social capital building in any given community. There will also be grant writing assistance to prepare organizations for the new participation criteria that will be included in Arts Council grants and a new grant category that may be introduced specifically for participation.

Registration is anticipated to be by organization teams. Individual registrations will be accepted; however, individual artists, educators and volunteers are encouraged to join with their local arts organization and participate on their team in the role that connects them to their arts organization and their community.

Start thinking early September, start thinking Louisville, and start thinking about the benefits of increased participation for your organization. It will be a great time for some productive work sessions and an even better time for fun—participating in the cornucopia of Louisville's arts offerings.

2001 Governor's Awards in the Arts

(continued from page 2)

The Artist Award **Melvin Dickinson**

in Germany. He then established his first Bach group at the Church of the Ascension in Frankfort, Kentucky, in 1960. With the founding of the Louisville Bach Society in 1964, Dickinson not only created an arts organization that serves its patrons, but one that emphasizes education with two concerts a year geared specifically for school children. In addition to his work with the Louisville Bach Society, Dickinson recently retired as a fulltime faculty member at the University of Louisville.

fully meeting the challenges of the Kentucky Education Reform Act.

This Louisville-based non-profit organization's other contributions to arts in education include spearheading Kentucky's Arts, Culture and Technology grant application to the Annenberg Foundation which resulted in \$1.1 million in funding to assist the work of twenty-four statewide arts and education organizations. In addition the Collaborative has worked with several Kentucky universities to infuse arts-based learning into their education methodology courses.

They have performed with many music notables including Jerry Steinholtz, Victor Mendoza, Louie Bellson, Ndugu Chanler, Ruben Alvarez and others. The impact of this group is evident on members, audiences and parents.

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## *The Community Arts Award* **Covington Community Center**



"Home" Mural at the Frank Duveneck Arts & Cultural Center, a community residency project sponsored by the Covington Community Center in partnership with Duveneck Arts & Cultural Center and Forward Quest. Lead artist Peter D. Jaquish and visiting artist Robert O'Neal shown here with Covington youth artists and mural.

The Community Arts Award recognizes an individual or organization that has played a lead role in encouragement for the arts in their community. This year's recipient, Covington Community Center, offers unique arts opportunities that promote active and creative cultural expression, building community neighborhood by neighborhood. Recognized locally by businesses for its contributions to quality of life, the Center has also been chosen as the state host site for *Artists and Communities: America Creates for the Millennium*, a National Endowment for the Arts program.

For more than two decades, the Center has been a vital contributor to its community, not by dictating needs, but by acting as a catalyst for solutions. Integrating the efforts of citizens, businesses and schools, the Center has facilitated community oral history, visual arts, dance, theatre and music.

(continued on page 22)

## *The Education Award* (Organization) **The Collaborative for Teaching and Learning**



Teachers discuss the group creation of a "museum" during an integrated arts workshop led by the Collaborative for Teaching and Learning. These workshops are part of a larger school reform initiative and designed to help teachers understand the power of the arts to reach and teach all learners.

Recognized as an organization making significant contributions to arts in education, the Collaborative for Teaching and Learning has been chosen to receive this year's Education Award to an Organization. The Collaborative has introduced the arts to more than 5,600 elementary and middle school classroom teachers and specialists since 1994. Through their innovative teaching and learning practice called *Different Ways of Knowing* nearly 400 Kentucky schools have been assisted in increasing student performance by infusing their curricula with the arts. This leadership has been crucial in success-



PHOTO: Jonathan Roberts, Jefferson Co. Public Schools

## *The Education Award* (Individual) **Diane Downs**

The Education Award acknowledges an individual's significant contribution to the arts in education. Diane Downs, Founder and Director of The Fabulous Leopard Percussionists and graduate of Morehead State University, embodies the passion and spirit that allow the creation of truly meaningful differences in a student's life. Her group of performers allows participation based not on auditions but upon academics and satisfactory behavior. This equal-access approach teaches self-confidence, personal discipline, community awareness, cultural differences and the value of striving for success.

The group has performed for senior citizens groups, in competitions, numerous festivals, and in most of the elementary schools in Jefferson County.

# 2001 Governor's Awards in the Arts

(continued from page 21)

## *The Government Award* The Center for Economic Development, Entrepreneurship and Technology



C.E.D.E.T. director Cheryl Stone demonstrates the Kentucky Appalachian Heritage Trails Web site to an interested businessman at press conference to promote the pilot project.

The Government Award recognizes the work of an individual or agency supporting the arts through government action. Eastern Kentucky University's Center for Economic Development, Entrepreneurship and Technology (CEDET) has been instrumental in assisting non-profit organizations, businesses and governments in the development of artisan-related strategies that address the economic development needs in Kentucky. These development activities include the new Kentucky Artisan Center at Berea, Kentucky Hills Industries and the Kentucky Artisan Heritage Trails, among others.

CEDET's work is made possible through a federal grant from the Economic Development Administration coupled with ECU's grant match of faculty time-release and facility resources. CEDET accomplishes its mission by providing technical assistance in a variety of ways including: grant writing, planning assistance, applied research, entrepreneurship training, business development, manufacturing assistance, board development and training as well as partnering with other agencies to provide additional consulting and assistance.



## *The Media Award* Arts Across Kentucky

The Media Award is given to an organization or journalist that has shown an outstanding commitment to bringing the arts to the attention of the public. *Arts Across Kentucky* is a magazine that informs, educates, and entertains its readers with articles about Kentucky's rich heritage in craft, fine art, music, literature and dance. Dedicated to exposure of the arts and artists from throughout the state, this publication celebrates their continuing creation of that heritage.

Before its inception three years ago by founder and editor, Nancy Bronner, there was no unified voice of the Kentucky arts and crafts movement. Broadening that coverage to include photography, tourism, poetry, culinary arts and creative writing, *Arts Across Kentucky* not only informs its readers but serves as an inspiration to artists with the exposure their craft receives.

sponsored by  
**Kinzer Drilling**

## *The Business Award* J. W. Kinzer Drilling Company

The Business Award attests to outstanding interest in and support of the arts by an organization or individual.

J. W. Kinzer Drilling Company has given funding to and shared corporate leadership with a range of organizations that include Jenny Wiley Theatre, Kentucky Opry, the Mountain Arts Center, Pikeville College and the Wesley Christian School.

J.W. Kinzer's demonstration of corporate citizenship through support for the arts has been instrumental in the success of these organizations and an inspiration to many other business leaders. Supporting community and education through the arts is an obvious priority of this Eastern Kentucky business.

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Governor Patton will present the Governor's Awards in the Arts at a public ceremony and reception on February 20, 2002 at 10:00 AM EST in the Capitol Rotunda in Frankfort. Due to construction at the Capitol, all parking will be off-site. Please call the Kentucky Arts Council at 1.888.833.2787 ext.4821 for details.

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2001  
Governor's Awards  
in the Arts Award.

Photograph created by  
Tracy Hawkins,  
Lexington, KY



## A Seminar for Teachers on the Economics of Kentucky's Craft Industry

The Kentucky Craft Marketing Program and the Kentucky Council on Economic Education will again co-sponsor an informative seminar at Kentucky Crafted: The Market for teachers at any grade level who are interested in teaching students about entrepreneurship, marketing Kentucky craft products, and the resulting impact on Kentucky's economy. This year's meeting will be held on Thursday, February 28, from 9:00 a.m. to 3:00 p.m. Seminar participants will have the opportunity to tour Kentucky Crafted: the Market exhibits and to discuss seminar topics with attending artisans. Teachers will receive professional development credit for attending the seminar. If interested, please call the Kentucky Council on Economic Education at **800-436-3266**, for more information and to register. Deadline to do so is February 14, 2002.

## Call for Entries for Kentucky Visions 2002



On behalf of Governor Paul E. and First Lady Judi Patton, the Kentucky Arts Council is coordinating the 6<sup>th</sup> annual "Kentucky Visions" arts exhibit. All Kentucky visual artists are invited to submit work that depicts or represents Kentucky in some manner for review. Selected works will be exhibited with a public viewing in conjunction with the Governor's Derby Celebration activities. The Kentucky Arts Council is also offering a purchase award of up to \$1,000 for artwork selected from Kentucky Visions.

Kentucky artists are invited to submit up to three slides of two or three-dimensional work in any medium, along with a completed entry form, by January 30, 2002. Selected work must be available for exhibition from April 15 to May 15, 2002. Work must be original and completed within the past three years. Work that has been shown previously in a Kentucky Visions exhibit is not eligible. Selected works must be framed, mounted and/or ready for hanging. Sculpture should not exceed 36" x 24" x 24," framed works should not exceed 48"x 48." Artists selected for Kentucky Visions may offer their work for sale. There will be no commission on any sale.

For entry form and prospectus, contact Heather Lyons: (502) 564-3757 ext. 4827, toll free 1-888-833-ARTS, ext. 4827, or e-mail [heather.lyons@mail.state.ky.us](mailto:heather.lyons@mail.state.ky.us).

## Grant Opportunities

### Peter F. Drucker Award for Non-profit Innovation

The Peter F. Drucker Award for Nonprofit Innovation is given each year to a nonprofit organization that has made a difference in the lives of the people it serves. A prize of \$25,000 and a short video documentary of the winning project or program accompany the award. Applications must be submitted by the organization responsible for the program; third-party nominations will not be accepted. Eligible organizations must be registered 501(c)(3) nonprofit organizations and the nominated program must have been launched no earlier than January 1, 1998. Application deadline: June 7, 2002. For more information visit <http://www.drucker.org/award/about.html>

### Microsoft Technology Leadership Grants

Microsoft has announced it is taking applications for the next round of Technology Leadership Grants to be awarded in 2002. The competitive grants provide a major software donation to enhance a nonprofit's communication and organizational efficiency, use of the Internet, and to improve their ability to deliver services as well as better meet the needs of their communities. Eligible organizations must be registered 501(c)(3) public charity by the Internal Revenue Service and have staffed offices in at least three states in the United States. For more information visit [http://www.pnnonline.org/corporate\\_giving/microsoft110501.asp](http://www.pnnonline.org/corporate_giving/microsoft110501.asp)



## A MESSAGE FROM THE DIRECTOR



The Kentucky Arts Council, like many state arts agencies across the nation, approached the beginning of this fiscal year already anticipating a reduction in state funding. For us, the first cut of \$47,100 came early in the fall. Then, the terrorist attacks in September accelerated the economic downturn, and with projections of state revenue worsening, the Arts Council experienced another cut of 2% or \$84,100.

Of course, it is a downward spiral. When the Arts Council's budget is reduced, arts organizations that look to us for operating support and other services also feel the impact. I wish I could tell you that the fiscal forecast for FY03 offered more relief. The Arts Council has already submitted reduction plans ranging from 2% to 8.3% for next year.

In light of this somewhat gloomy forecast, how can our arts organizations move forward positively and proactively? Here are a few suggestions:

- Give some thought to the arts that really work for your constituency and are relevant to the community you serve. Many special programs and opportunities for artistic expression of grief have been scheduled for the benefit of the general public. Capitalize on the strength of the arts in

sustaining community, strengthening families and enriching individual lives, young and old.

- The arts can be a powerful tool for helping communities learn and accept other cultures and members of the community from other cultures. Consider programs, workshops, or lectures that might expand the understanding of the Islamic faith and culture.
- Be positive that your loyal givers of the past will continue to respond to your message that now more than ever, is the time for an increase in giving, early pay-off of pledges, more volunteer time, and revitalized commitment.
- Keep your links with donors and potential donors strong and frequent.
- Begin to plan your strategies for fiscal conservatism in FY03 now. What new partnerships can you initiate that might enable your group to share expenses of programs and services? Have a contingency plan in place in case fundraising is down.

Good luck in these changed times. Although adjustments may be necessary for the future, rest assured the need for the arts will always be with us.

*Gerri Cornbs*



**Kentucky Arts Council**  
**Old Capitol Annex**  
**300 West Broadway**  
**Frankfort, KY 40601-1980**

**[www.kyarts.org](http://www.kyarts.org)**

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